# Used Car Survey 2016 

A CarHistory report is a detailed report on the history of a used motor vehicle that has been registered in Australia. A negative report reveals potentially significant issues on a vehicle, such as an encumbrance (money owing), whether it has been written off, stolen, or had its odometer wound-back.

## Used Car Market



Australians will buy a used car in the next 12 months

## 13 hours

to research, check and buy a used car

the average amount spent buying a used car

Only 29\%
of buyers are very
confident with
the process

## Buying a Lemon



1 in 4
buyers have experienced a bad car purchase

## The Big Smoke"

22.2\%
of used cars got a negative report
22.2\%

毋

## 1 in 10

cars were previously written off


## 6,124

cars had more than one negative issue in their history

## 12.8\%*

of cars had an encumbrance (money owing)



## It's all in the colour

People are drawn to cars based on colour, but certain coloured cars are more likely to have had a negative report.
Black and grey cars fared worse than the most common coloured car on the road, white.

28.9\%

Black

28.6\%

Grey

22.9\%

Silver

22.7\%

Blue

21.4\%

White


[^0]
## Riskiest Places To Buy

Best and worst regions in 2015 for negative information on CarHistory reports.

## Best regions

(1)
18.1\% NSW - Shoalhaven \& Southern Highlands

## Worst regions

(1) 28.3\% VIC - Melbourne North West
(2) 28.1\% QLD - Brisbane South
(3) $\mathbf{2 7 . 3} \% \quad$ TAS - West \& North West
(4) 27.3\% VIC -Shepparton
(5 27.0\% VIC - Melbourne West

Best and Worst States

| $18.5 \%$ | ACT | $19.3 \%$ | NSW | $20.8 \%$ | TAS |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $24.3 \%$ | WA | $24.7 \%$ | VIC | $24.9 \%$ | QLD |

[^1]
## Sources:

CarHistory Used Car Survey 2016. The Leading Edge. March 2016. $\mathrm{n}=807$ Australian used car buyers aged 18-75 years.
Veda CarHistory Data 2015. National analysis of 154,035 car reports ordered by consumers in all Australian states and territories.


[^0]:    \% negative CarHistory reports in 2015

[^1]:    \% negative CarHistory reports in 2015

